



VIJAYA INSTITUTE OF TECHNOLOGY FOR WOMEN

An ISO 9001:2015 Certified Institute, Approved by AICTE, Affiliated to JNTU Kakinada, AP

Phone: 0866-2844444, Email: vijayatechfw@gmail.com Website: www.vitw.edu.in

College Code: NP, Enikepadu, Vijayawada-521108

Department of Business Administration

List of Course Outcomes

Regulation: 2019

Year & Sem	Subject Code	Course Code	Course Name	At the end of the course, the student will be able to
I-I	MB1911	C-101	Management and Organizational Behaviour	CO1: Understand fundamental concepts of Management.
				CO2: Gain knowledge about Organization Structure and Design.
				CO3: Know about Organization behaviour and its linkage with other sciences.
				CO4: Understand different theories of Motivation.
				CO5: Have knowledge on Organizational conflicts, its causes and consequences.
I-I	MB1912	C-102	Managerial Economics	CO1: Understand fundamental concepts of Managerial Economics.
				CO2: Know concepts of Demand and Supply.
				CO3: Gain knowledge on Cost and Production Output Relationship.
				CO4: Know determination of Price under different markets.
				CO5: Know about Inflation and its effect on business.
I-I	MB1913	C-103	Accounting For Managers	CO1: Gain knowledge on Accounting Principles and its theories, Journal and Leger Accounts
				CO2: Know about Ratio Analysis, Funds Flow Analysis and Cash Flow Statements.
				CO3: Know about Cost sheet and inventory Valuation Methods.
				CO4: Have knowledge on Budgets, its preparation and types.
				CO5: Have knowledge on Managerial Decision Making Process.
I-I	MB1914	C-104	Quantitative Analysis for Business Decisions	CO1: Know about various concepts like Permutation and combinations, Matrices and Regression on Analysis.
				CO2: Know the concept of Correlation and Regression Analysis.
				CO3: Gain knowledge on Decision Theory and Graphic display of decision.
				CO4: Know concepts like Tests of Hypothesis and Quality Control.
				CO5: Gain knowledge on Attribute Charts.
				CO1: Discuss about Business Environment and NITI Aayog role in Economic



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I-I	MB1915	C-105	Legal and Business Environment	Development.
				CO2: Gain knowledge on Structure of Indian Economy and Local and National Environment.
				CO3: Gain knowledge on Indian Contract Act 1872 and Negotiable Instruments Act 1881.
				CO4: Gain knowledge on Companies Act 2013, Partnership Act 1932 and IT Act 2000.
				CO5: Gain knowledge on Foreign Exchange Management Act.
I-I	MB1916	C-106	Business Communication and Soft Skills	CO1: Know about Communication, its process and improving listening skills.
				CO2: Gain knowledge on interpersonal relationships.
				CO3: Know about non-verbal communication and business etiquettes.
				CO4: Know about Report writing and Resume writing.
				CO5: Have active participation in Group discussions, Meetings and Presentations.
I-I	MB191B	C-107	Rural Innovation Projects	CO1: Know the basics of Resources and Panchayati Raj Development in India.
				CO2: Gain knowledge on Land Resources and Rural Development in SAARC Countries.
				CO3: Know about Quantitative aspects of Rural Human Resource and Rural Infrastructure.
				CO4: Know various approaches of Rural Development in India and their strategies.
				CO5: Gain knowledge on Project planning and Management.
I-I	MB1917	C-108	Information Technology LAB – I (Spread sheet and Tally)	CO1: Gain basic knowledge on Information Technology.
				CO2: Application of Date, Text formulas and trim spaces.
				CO3: Application of conditional sorting and filtering.
				CO4: Know process of concepts and conventions.
				CO5: Define configurations in Tally.
I-I	MB1918	C-106	Business Communication and	CO1: Understand Listening and Speaking Skills.
				CO2: Know about organizational communication.
				CO3: Understand Non-verbal



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			Soft Skills LAB	communication. CO4: Gain knowledge on various Written communication skills. CO5: Know the various presentation skills.
I - II	MB1921	C-201	Financial Management	CO1: Understand concepts in Financial Management. CO2: Gain knowledge on EBIT, EPS Analysis. CO3: Application of various tools to analyze risk dimension in decision making. CO4: Know basic concepts of Dividend Decisions. CO5: Know various working capital needs of company.
I - II	MB1922	C-202	Human Resource Management	CO1: Know various Principles and ethical aspects of HRM. CO2: Understand Management Development and HRD Concepts. CO3: Know about Performance Appraisal and Compensation Methods. CO4: Understand Wage and Salary administration CO5: Gain knowledge on industrial relations and work place stress.
I - II	MB1923	C-203	Marketing Management	CO1: Understand basic functions and concepts of Marketing Management. CO2: Gain knowledge on Market Segmentation, Targeting and Positioning. CO3: Know various Pricing methods and its strategies. CO4: Gain knowledge on Marketing Communication. CO5: Understand the various channels of Distribution.
I - II	MB1924	C-204	Operations Management	CO1: Illustrate various basic concepts of Operations Management. CO2: Know various roles and responsibilities of Operations Managers. CO3: Gain knowledge on Transformation Model. CO4: Discuss the Operational and Administrative Processes. CO5: Know various boundaries of Operations system.
				CO1: Discuss the basic concepts of Research.



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I - II	MB1925	C-205	Business Research Methods	CO2: Illustrate the concepts and procedures of Sampling and Data Collection.
				CO3: Gain knowledge on classification of Data and presentation of Research Report.
				CO4: Know about testing of Hypothesis
				CO5: Discuss the concepts of Multivariate Analysis and ANOVA
I - II	MB192A	C-206	Project Management	CO1: Discuss about various stages of a Project.
				CO2: gain knowledge on Market, Technical, Financial and Economic feasibility of a Project.
				CO3: Know about Project Planning, Scheduling and Execution.
				CO4: Analyze role of Stakeholders.
I - II	MB1926	C-207	Information Technology LAB – II (Programming R)	CO1: Attain basic knowledge on R Programming
				CO2: Know the concepts of Arithmetic and Boolean Operators.
				CO3: Create various Math Functions.
				CO4: Create graphics using R
II - I	MB1931	C-301	Strategic Management	CO5: Define T - Tests
				CO1: Understand various concepts like Vision, Mission and Objectives
				CO2: Discuss the various techniques of Environmental Scanning
				CO3: Know various strategies at formulation level.
II - I	MB1932	C-302	Operations Research	CO4: Know various strategies in Globalizing Markets.
				CO5: Gain knowledge on Strategy Evaluation and Control
				CO1: Obtain optimal solution for Linear Programming Problems.
				CO2: Determine optimal solution for Transportation problems
II - I	MB1932	C-302	Operations Research	CO3: Know about optimal replacement period.
				CO4: Understand the need of Inventory Management.
				CO5: Outline knowledge on Scheduling and controlling the project.
				CO1: Obtain basic knowledge on



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II - I	MB193A1	EH-301	Leadership and Change Management	Organizational Leadership.
				CO2: Gain knowledge on Leadership Motivation and Culture.
				CO3: Know about Leadership Development.
				CO4: Have knowledge on Strategic Leadership
				CO5: Illustrate an overview of Leadership in cross cultural context.
II - I	MB193A2	EH-302	Performance Evaluation and Compensation Management	CO1: Discuss the meaning and concept of Compensation Management.
				CO2: Gain knowledge on Job Evaluation
				CO3: Know about wage and salary.
				CO4: Compare the practical applications of labour costs.
				CO5: Have knowledge about Tax Planning in Indian Context
II - I	MB193A4	EH-304	Human Capital Management	CO1: Illustrate various theories of Human Capital.
				CO2: Know about the contributions of Human Capital.
				CO3: Gain knowledge on Value Based Models and Economic Value method of Group valuation.
				CO4: Identify the quality of work life in an organization.
				CO5: Know about Industrial Accidents, types and its prevention.
II - I	MB193A5	EH-305	Manpower Planning, Recruitment and Selection CO3:	CO1: Illustrate the basic concepts of Human Resource Planning.
				CO2: Gain knowledge on Human Resource Distribution Mapping and Various Downsizing strategies.
				CO3: Know about Job Analysis, Job design and Job Evaluation.
				CO4: Gain knowledge on Recruitment and selection and their process
				CO5: Discuss about Training and Development and their needs
II - I	MB193B1	EF-301	Investment Analysis and Portfolio Management	CO1: Illustrate the basic concepts of Investment Process and SENSEX
				CO2: Know the concepts of Equity and Bond valuation models.
				CO3: Understand Fundamental, Economy, Industry and Company Analysis.
				CO4: Analyze various Management and



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				Portfolio Models. CO5: Know about Portfolio Evaluation and Revision.
II - I	MB193B2	EF-302	Managing Banks and Financial Institutions.	CO1: Understand the Banking system in India CO2: Know about NPA's, causes and its recovery. CO3: Gain knowledge on Banking system innovations. CO4: Know about risk and its management. CO5: Gain knowledge on types of life insurance and general insurance.
II - I	MB193B3	EF-303	Financial Markets and Services	CO1: Understand the Indian Financial system and capital markets. CO2: Gain knowledge about under writing services. CO3: Know about leasing option and borrowing analysis. CO4: Gain knowledge on Credit rating agencies. CO5: Discuss the concept of Mutual Funds.
II - I	MB193B5	EF-305	Taxation	CO1: Gain knowledge on basic concepts and Provisions of Income Tax Act 1961 CO2: Know the various deductions, rebates and reliefs available for computation of taxable income. CO3: Know about Tax Planning for Firms, HUF's and AOP's. CO4: Gain knowledge on Merger and Demerger of Companies. CO5: Discuss about Tax audit and qualifications of Tax Auditor.
II - II	MB1941	C-401	Supply Chain Management and Analytics	CO1: Illustrate the basic concepts of Logistics. CO2: Understand about Total cost analysis CO3: Gain knowledge on Channel structure and Performance indicators. CO4: Gain knowledge on Bull Whip effect. CO5: Discuss about views of Global Logistics.
II - II	MB1942	C-402	Innovation and Entrepreneurship	CO1: Discuss the functions and importance of Entrepreneurship. CO2: Gain knowledge on Training of Entrepreneurship. CO3: Know the basic concepts of Planning and Evaluation of Projects.



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				CO4: Gain knowledge about Small and Micro Enterprises.
				CO5: Cite about MSME's
II - II	MB194A1	EH-401	Labor Welfare and Employment Laws	CO1: Know the basic concepts of Labour and their welfare.
				CO2: Gain knowledge on Statutory and Non – Statutory labour welfare programmes.
				CO3: Know about Factories Act, Offences and penalties.
				CO4: Gain knowledge on Industrial Disputes Act, Industrial Employment Act.
				CO5: Know about Trade Unions Act, Payment of Bonus Act and Maternity benefit Act.
II - II	MB194A3	EH-403	Employee Relations and Engagement	CO1: Know the basic concepts of Industrial Relations Management, Globalization and recent trends.
				CO2: Gain knowledge on Trade Unions, Collective Bargaining and its process.
				CO3: Discuss about Grievances, causes and its Redressal machinery.
				CO4: Gain knowledge on Industrial Disputes, consequences and its prevention and settlements.
				CO5: Know about Employee Engagement and its strategies.
II - II	MB194A4	EH-404	Human Resources Development	CO1: Understand the concepts of HRD and its objectives.
				CO2: Know HRD Strategies and its process model
				CO3: Gain knowledge on HRD Interventions and Mentoring.
				CO4: Discuss about Counselling Programmes, Stress Management, Employee wellness and health promotion.
				CO5: Identify the future of HRD, HRD ethics, Talent development and management.
II - II	MB194A5	EH-405	Strategic Human Resource Management	CO1: Discuss the basic fundamentals and importance of SHRM
				CO2: Understand the objectives and levels of Strategic planning
				CO3: Gain knowledge on employment practices, reward and performance management strategies.
				CO4: Understand SHRM Concept and Planning.



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				CO5: Gain knowledge on Human Resources Evaluation and HR outsourcing Strategy.
II - II	MB194B1	EF-401	Financial Derivatives	CO1: Discuss the growth of Financial derivatives in India
				CO2: Gain knowledge on Financial and Currency futures.
				CO3: Understand various options in NSE and BSE.
				CO4: Gain knowledge on Options pricing, Put-call Parity Pricing Relationship.
				CO5: Gain knowledge on Options pricing, Put-call Parity Pricing Relationship.
II - II	MB194B2	EF-402	Global Financial Management	CO1: Discuss the concept of Globalization of MNC's
				CO2: Know the process of International Trade.
				CO3: Understand the management of Global Business Practices.
				CO4: Know the process of FDI
				CO5: Understand the challenges, short financing in MNC's
II - II	MB194B3	EF-403	Financial Risk Management	CO1: Understand the concept of Risk and its management.
				CO2: Gain knowledge on approaches to Risk Management.
				CO3: Understand the approach to Risk management through various tools.
				CO4: Know the various frame works of SEBI, RBI and BASEL.
				CO5: Gain knowledge on Risk management in portfolios and derivatives.
II - II	MB194B4	EF-404	Strategic Financial Management	CO1: Understand the characteristics of Financial Planning and the firm's strategic exposure.
				CO2: Gain knowledge on Corporate Financial strategies and the value of the firm.
				CO3: Know the techniques of Investment appraisal under risk and uncertainty.
				CO4: know about Financial Engineering, Merge and Dilution effect on EPS
				CO5: understand about Takeover strategy, Buy outs and Buy back shares.